



**King County**

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# *Joint News Release*

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## **First Sammamish Valley Tourism Event Ready to Blast Off!**

### **Woodinville Fireworks Show enhanced by new partnership with Redmond**

**Woodinville, WA** – Sammamish Valley area residents will get more “bang for their buck” on July 4<sup>th</sup> thanks to a new fireworks show partnership between the cities of Woodinville and Redmond. The Woodinville City Council has formally accepted Redmond’s proposal to co-produce the event recognizing the benefits of resource sharing to create an enhanced fireworks display while maintaining the “family appeal” of the annual event held in its Tourist District. Redmond City Council authorized the proposal in late March. The cities are currently collaborating to plan for public safety, transportation, marketing, sponsorship and volunteer needs.

“Woodinville and Redmond have strong tourism ties to the Valley and this is an exciting opportunity to showcase them,” notes Woodinville Mayor Don Brocha. “This partnership offers resource sharing benefits to both cities that will result in a more dynamic show.”

The first **Sammamish Valley Fourth of July Celebration** will be held July 4, 6 to 11 p.m., at J.B. Instant Lawn located on NE 145<sup>th</sup> (State Route 202) in Woodinville

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and will offer free entertainment, family games and rides and fireworks in a park-like setting like no other. The fireworks show begins at 10:30 p.m. Free shuttle service will be available from downtown Woodinville, the Kingsgate area and Overlake Church on Willows Road in Redmond.

"The City of Redmond is pleased to partner with the City of Woodinville for our communities' celebration of the 4th of July. This jointly sponsored event builds on our ongoing Sammamish Valley tourism initiatives and furthers the regional partnerships we have developed with our neighboring cities," notes Redmond Mayor Rosemarie Ives.

The vision of Woodinville's event was crafted by the City's Parks and Recreation Commission to provide for a safe and sane alternative to the use of personal fireworks and to create a community tradition for families to enjoy Independence Day in Woodinville.

In recent years King County Parks, the City of Redmond, and several non-profit and corporate partners presented a fireworks display and program at King County's Marymoor Park. Suzanne Little, King County Parks and Recreation Director said "We felt that Valley and Eastside residents would be better served by combining our efforts and the City of Woodinville is offering an excellent location for the event." ...

The three entities collaborated earlier this year in developing the first Sammamish Valley Tourism and Recreation Map Guide that highlights parks, shopping, lodging, wine tasting and area events.

For event information is available at [www.ci.woodinville.wa.us](http://www.ci.woodinville.wa.us) and by calling the Event Hotline 425-984-2346.

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